

Stage 1: Prepare

Advantages, Challenges and Strategies

Advantage	Challenge	Strategy
Builds community risk awareness	Inaccurate understanding of risks or ineffective risk communication	Understanding risk is a two-way dialogue. It is important to understand people's different perspectives, but essential to share good practice and lessons learnt in risk communication.
Increases knowledge of risk reduction strategies	Lack of short-term benefits caused by a focus on future risks	Awareness campaigns should emphasise tangible and effective strategies for reducing risks and not focus too much on hazards and community vulnerability.
Provides community oversight of the safer school construction project	Cost, aesthetics or other concerns may be more highly valued than school safety	Build a commitment to Comprehensive School Safety at the formation of the committee while also recognising the importance of other community priorities.